

DOUBLE-FEATURE MOVIE ISSUE!

No.
225
Sept.
'81

MAD

OUR PRICE

90c
CHEAP



OFFICIAL GROUP PORTRAIT OF
OLIVE OYL'S ENTIRE FAMILY

07



...AND YOU'LL FLIP OVER "ALTERED STATES"

BIRTH OF A NATION!
MAINLY, YOU'LL BE IN STATES OF CONSTANT LAUGHTER
WITH SERGIO ARAGONES'S "MAD MAP OF THE U.S.A." IN

MAD

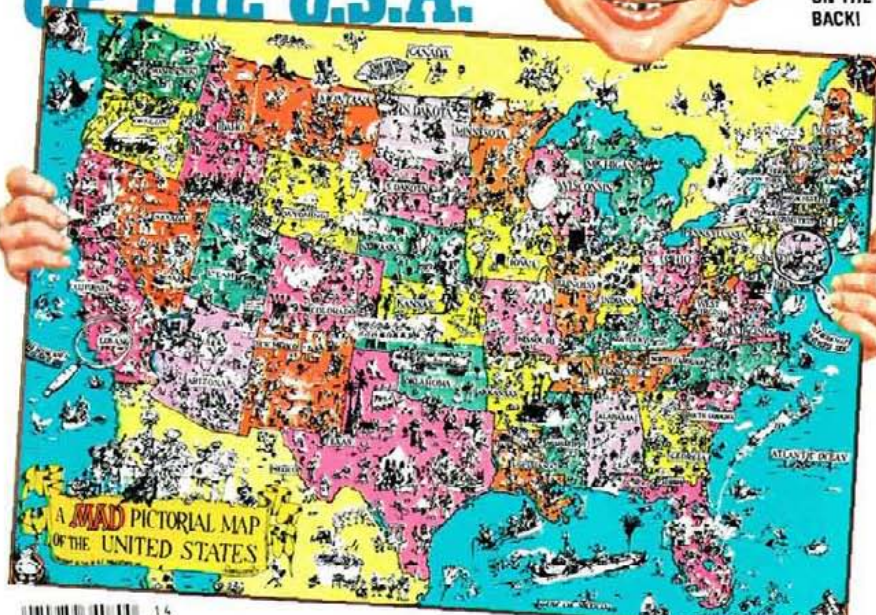
OUR PRICE
\$1.75
SUPER
CHEAP

SUPER SPECIAL WINTER 1981

...FEATURING SERGIO ARAGONES'S
FULL-COLOR, ILLUSTRATED, 20" X 30"

**MAD MAP
OF THE U.S.A.**

WITH
CLOSE-UP
DETAILS
OF LOS
ANGELES,
NEW YORK,
ALASKA &
HAWAII
ON THE
BACK!



PLUS THE USUAL ASSORTMENT OF ARTICLES, MOVIE &
TV SATIRES, AND OTHER GARBAGE FROM PAST ISSUES

CHART A COURSE FOR YOUR FAVORITE NEWSSTAND NOW!

MAD

"Live every day as if it were your last, because one of these days, you'll be right!"—Alfred E. Neuman

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CONTRIBUTING ARTISTS AND WRITERS
the usual gang of idiots

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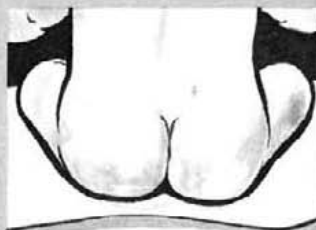
**Various Places Around The Magazine



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VITAL FEATURES

"FLOPEYE"
(A
MAD
Motion
Picture
Satire)
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LOOK
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PUBLICALLY
PROHIBITED
BAD
HABITS
OF THE
FUTURE
Pg. 22

How about dis?! Dey went an' made a pitchur about me wid real people! Dat means I'm gonna be even more famous den I wuz before! Yez can loin all about me! An' maybe I'll even loin a ting or two! Like f'rinstance, why I talks like such a moron! An' why MAD calls dere voision of dis picture:

FLOP

Isn't it wonderful how Shelly Duvall looks just like Olives Oil in this movie...?!

What's so wonderful?!? She looks like her in REAL LIFE, too!!

Oh, dear!

Maybe you can explain to me why they make a movie with real actors playing the parts of famous cartoon characters, and have them ACT like them, too?! Why don't they just make a full-length CARTOON movie in the first place?

Hamburgers, you know about! Show Biz, you don't!! You see, this is the year that people playing cartoon characters is "IN"!

Oh... you mean like the unreal characters in "Flash Gordon", "Superman" and "Annie"!

No, I mean the unreal characters like Chevy Chase in "Seems Like Old Times"... Richard Pryor in "Stir Crazy"... and Dolly Parton in "Nine To Five"!



MORT DRUCKER

I HOPE THEY DON'T MAKE A MOVIE ABOUT US AND USE REAL LIFE ACTORS.

THAT WOULD BE HORRIBLE!

ARTIST: MORT DRUCKER WRITER: STAN HART

PEYE



Another reason to make a live movie rather than a cartoon is because of the VIOLENCE!

Right! In kids' cartoons, you have to be careful, but in kids' movies, you can be as violent and disgusting as you want! And also, in that way, you earn yourself a "PG" rating!

Yeah!! No kid would be caught dead going to a "G"-rated movie nowadays!

The Director tells me to put on these phony arms, squint one eye, jut out me jaw, talk through clenched teeth, and then—act natural!!

Mutter, mutter...

What's he saying? I can't understand his inaudible muttering!

I think he's saying a quiet "GOOD-BYE" to his comedy career!

Why does Robin Williams look so confused?

He can't tell if he's funny or not!

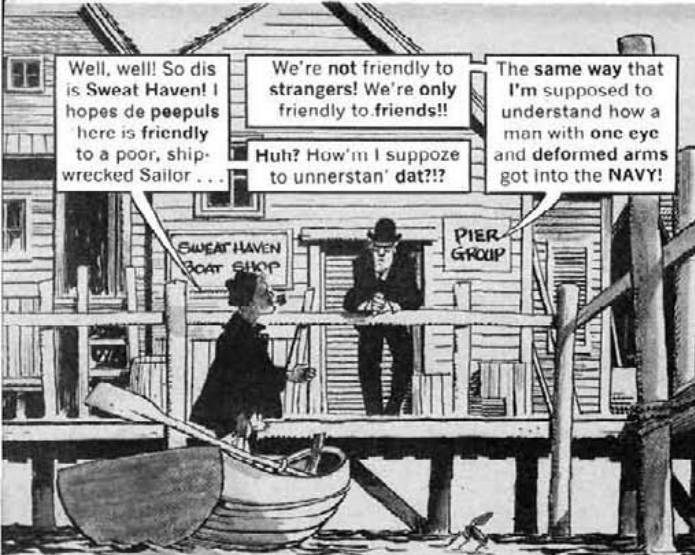
How come??

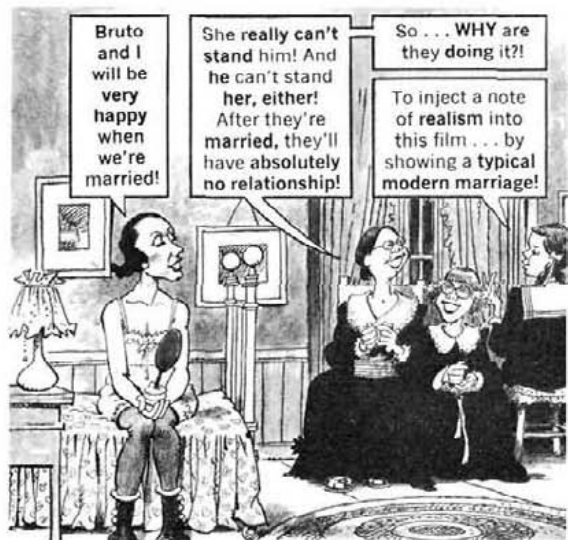
Because, unlike "Mark & Mindy", in a MOVIE, they don't have a LAUGH TRACK to tell him!

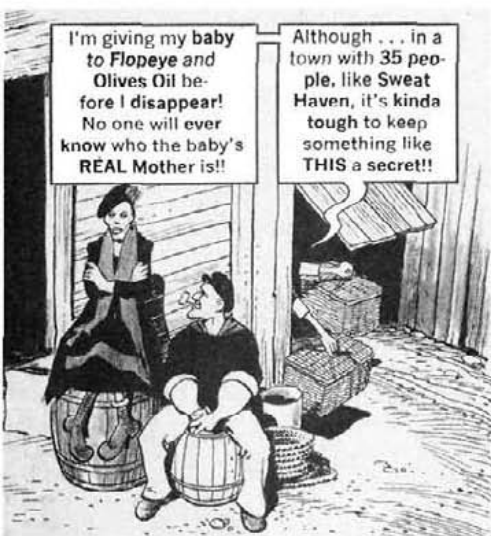


THEY'D PROBABLY GET A LOUD MOUTH FLAT CHESTED REAL ACTRESS TO PLAY ME!

LET'S SEE, WHO COULD PLAY ME? DUSTIN HOFFMAN? ...TOO SHORT.



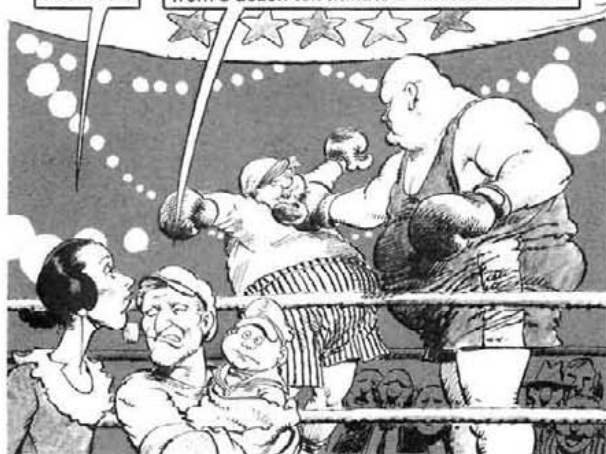






What's
THIS all
about...?

Soich me! I guess a movie like **dis** one kinda
stops an' starts when it's made up of plots
from a dozen ten-minute animated cartoons!



Sweet'ea,
you think
Flopeye has
a chance?

Ughh!
Umph!
Uhhh

Did you hear that,
Wimpy...? Do you
have any idea
what it means...?

Either he said
"Yes!"... or
he just had a
bowel movement!



Flopeye,
you're
wonderful
YOU'RE
the man
for **ME!!**

When youze tink of us...
livin' like man an' wife,
widdout bein' married...
an' us don' de tings dat
married peepul do, it's a
little sinful, ain't it?

When I think of
you two making
love together,
it's **MORE** than
a little sinful!
It's nauseating!



This child
can predict
ANYTHING!
He's picked
THREE
WINNERS
already!!

Gee, when
he grows
up, he
can be a
racetrack
tout!

Small potatoes!!
When he grows up,
I'm taking him to
Hollywood, where
he can become the
head of a Motion
Picture Studio!

Predicting the
success or fail-
ure of big-budget
MOVIES, is a lot
more **LUCRATIVE**
than dopping out
the **HORSES!**



I had Wimpy
bring us
this brat!
He can tell
us where the
TREASURE
is buried!!

Sure he can! In
about 3 years—
when he learns
to **TALK**, you
moron! He's too
YOUNG to tell
us **ANYTHING!**

Why must
YOU think
of that when
neither the
Writer nor
the Director
did...?!!?

Say, doesn't that old
man look like someone
I know? The squinty
eye, the silly pipe,
the deformed biceps!!
Hmm! No, I guess not!

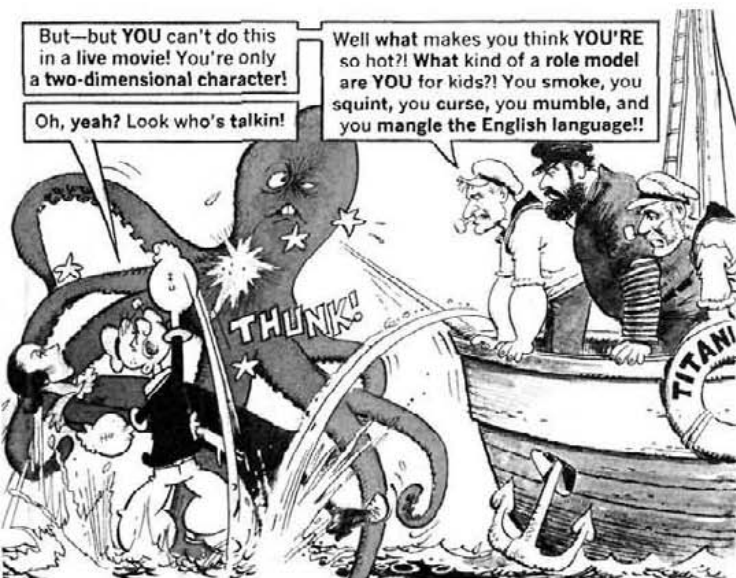


This "Family
Outing" is
real nice!

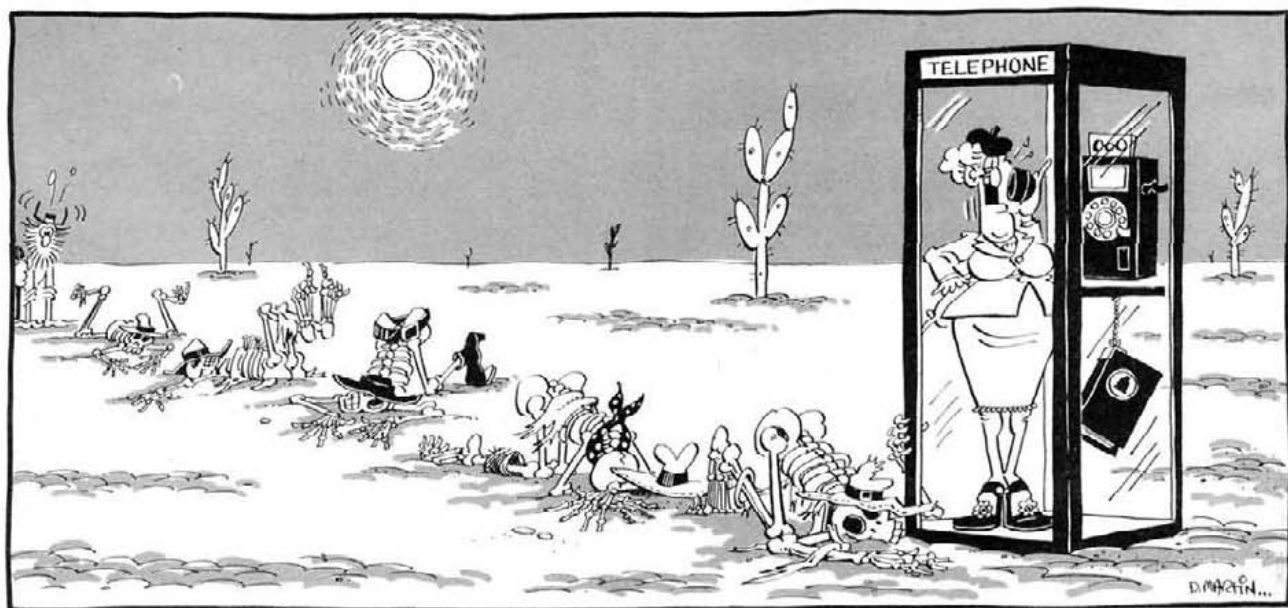
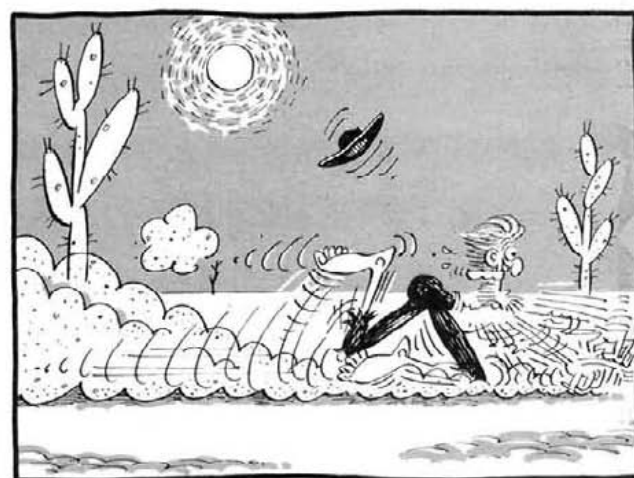
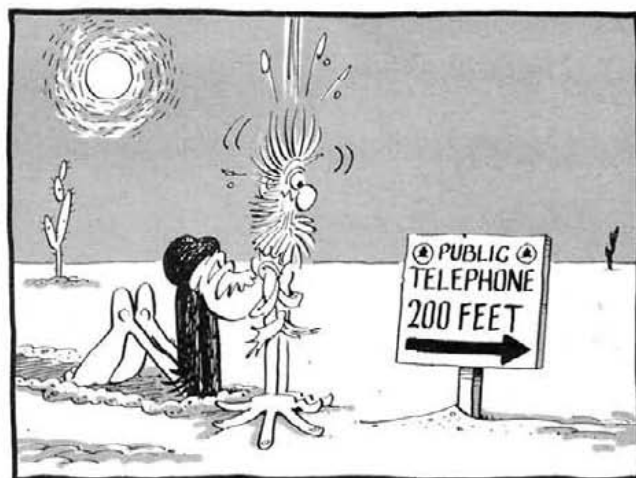
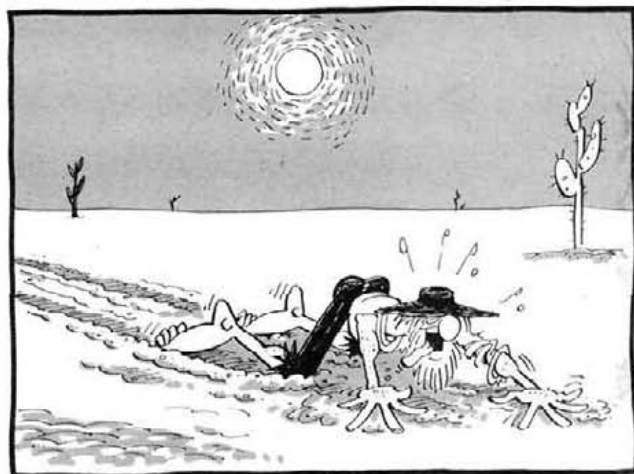
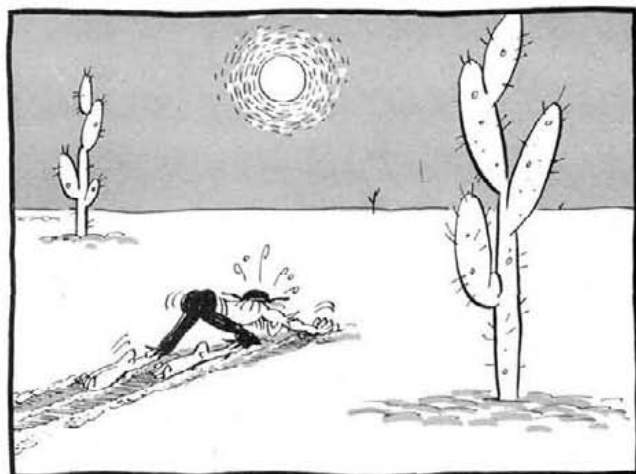
But... we're
not a family!!

That's what's
so **NICE**
about it!





ONE BLAZING HOT DAY ON THE DESERT.



INSIDE POOP DEPT.
**A MAD LOOK
AT SOME...**

ARTIST: BOB CLARKE

CELEBRI

WRITER: PAUL PETER PORGES



ATTILA THE HUN



PYTHAGORAS



HARE KRISHNA



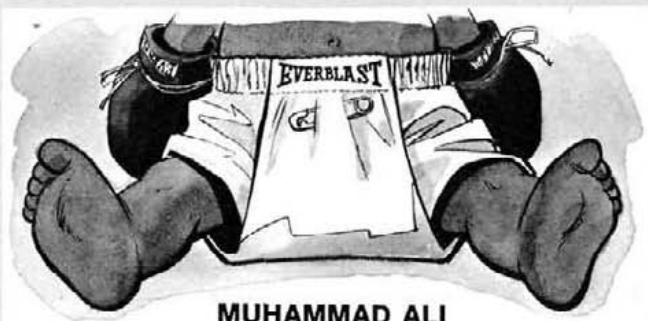
HARRY HOUDINI



MICKEY MOUSE



JESSE JAMES



MUHAMMAD ALI

TIES DIAPERS

REMEMBER!
THIS WAS
BEFORE
"PAMPERS"!



NAPOLEON



LADY GODIVA



THE GRAND DRAGON OF
THE KU KLUX KLAN



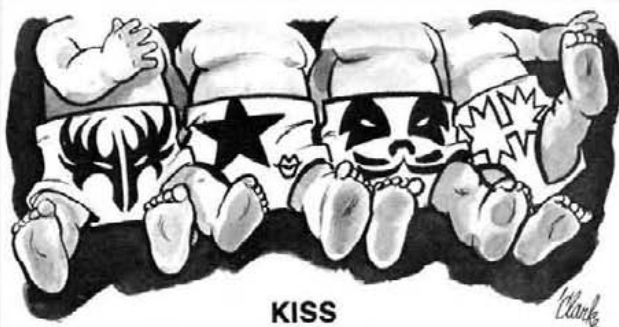
STEVE MARTIN



ARNOLD SCHWARZENEGER



YASIR ARAFAT



KISS

IF THEY CAN PUT A MAN ON THE

ARTIST: JACK DAVIS



... invent a parking meter that can make change of a dollar bill!?



... market a roll of Scotch tape that's easy to start every time!?



... devise a "child proof" medicine bottle that isn't also adult-proof!?



... design a raffle ticket that has enough space for you to write your name, address and telephone number!?



... invent a "Smoke Detector" that knows the difference between a real fire and a hamburger that's cooking!?



... make a better-grade golf shirt that doesn't have a tacky little animal insignia over the pocket!?



... make a "permanent press" garment that doesn't need touching up with a cool iron!?



... develop an effective way to keep fast-food French fries hot!?



... knit a better-looking toupee for Howard Cosell!?

MOON, THEN WHY CAN'T THEY...

WRITER: JOHN FICARRA



... make a toaster that actually toasts the way the dial is set!?



... invent an electric can opener whose blade is easy to keep clean!?



... manufacture ice cube trays that allow for easy removal of the cubes!?



... manufacture a ballpoint pen that doesn't leave a little blob of ink on the page whenever you start to write!?



... construct a picture frame that doesn't slide crooked every time someone walks by it!?



... develop a clear plastic wrap that doesn't bunch up and cling together the second you pull it off the roll!?



... print a newspaper that doesn't make your hands black as you read!?



... judge ahead of time that a motion picture or a Broadway play is a bomb!?



... manufacture a helicopter that can actually reach Iran!?



... manufacture a box of cookies that can be opened at either end!?



... list the correct "Tonight Show" guests in the paper's TV listings!?



... construct a check and window envelope that line up correctly!?

IF THEY CAN PUT A MAN ON THE



... make a tiny screw for eyeglasses that doesn't come loose regularly!?



... invent a popcorn machine that pops all of the kernels!?

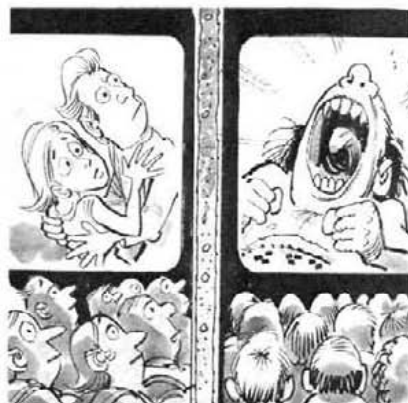


... design a shirt collar that doesn't keep popping out of a man's suit jacket!?

MOON, THEN WHY CAN'T THEY...



... train parking attendants to drive at a normal speed!?



... construct a really sound-proof wall between twin movie theaters!?



... develop a spray deodorant whose fumes don't choke you to death every morning!?

Hi! I'm **O.G. Simpleton**, and I used to run through defensive lines! Then, I ran through airports! And now, I'm running through four pages of **MAD Magazine**, as we bring you an exclusive interview with **Mr. Quincy Widebody** of **American Trans-World United Delta Continental National Airlines**... who was recently named...

MAD'S AIRLINE PRESIDENT OF THE YEAR



Mr. Widebody, what qualifies you to be the President of a major airline?

Experience, O.G.! Before coming here, I was in charge of logistics at the Chicago Stockyards!

What does moving cattle have to do with running an airline?

Hmmm! I guess you've never flown **COACH** before!

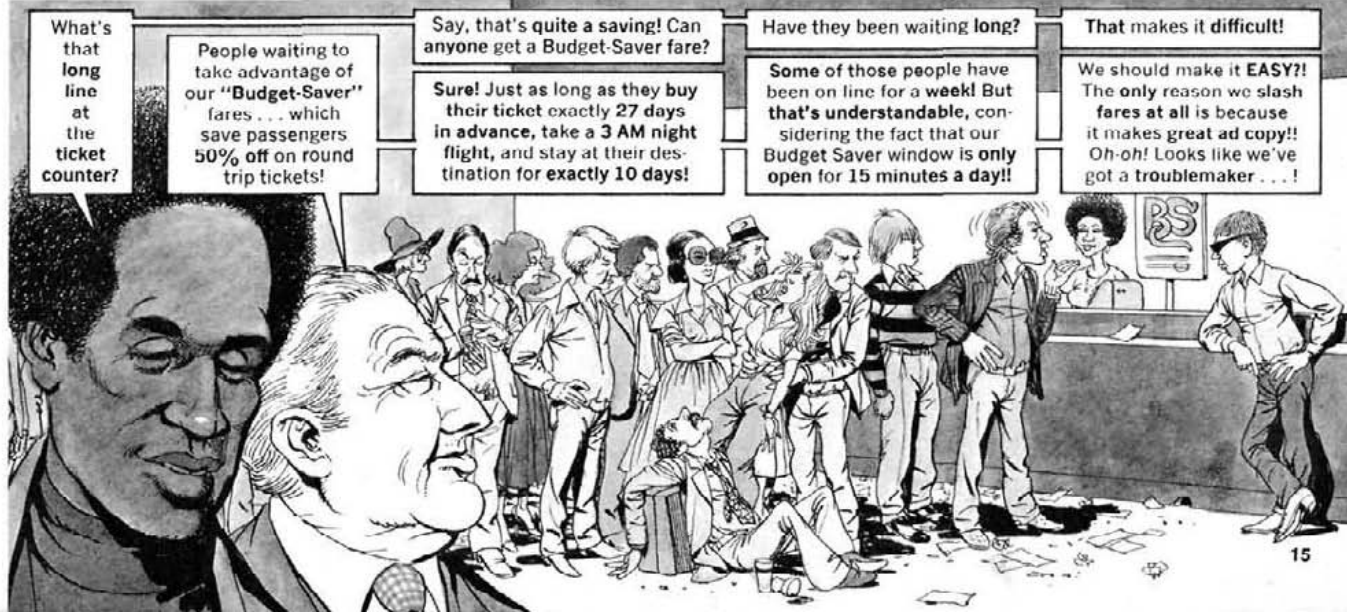
What's your average number of passengers per flight...?

Oh, about 160 head!

information

ARTIST: GEORGE WOODBRIDGE

WRITER: FRANK JACOBS



What's that long line at the ticket counter?

People waiting to take advantage of our "**Budget-Saver**" fares... which save passengers 50% off on round trip tickets!

Say, that's quite a saving! Can anyone get a Budget-Saver fare?

Sure! Just as long as they buy their ticket exactly 27 days in advance, take a 3 AM night flight, and stay at their destination for exactly 10 days!

Have they been waiting long?

Some of those people have been on line for a week! But that's understandable, considering the fact that our Budget Saver window is only open for 15 minutes a day!!

That makes it difficult!

We should make it **EASY!!** The only reason we slash fares at all is because it makes great ad copy!! Oh-oh! Looks like we've got a troublemaker...!

I'm booking my flight 27 days in advance! I'm staying in L.A. exactly 10 days! And yet you're turning me down? Why...? WHY?!

I'm sorry, Mr. Wiltfang! Our Budget-Savers do not cover people whose last names begin with "W"

But I've recently **CHANGED** my name —**LEGALLY**—from Jasper Wiltfang to Jasper SMITH!!
... or whose **FIRST** names end with "R"!



Why is that boarding passenger so angry?

The Security Detector is beeping, which means there's something metallic on him!

What if he's carrying keys?

He must remove them!

What about his wrist-watch and neck chain?

He must remove them as well!

And what about the fillings in his teeth?

Now you can see why he's so **ANGRY**!



That woman coming through the Arrivals Gate is in a wheelchair! Is she a handicapped person?

She wasn't when she boarded! Like I said, you probably never sat squeezed for five hours in **COACH** before!!

And that man is being taken off the plane in handcuffs! Is he a terrorist?!!?

Worse! He's a **COACH** passenger who tried to talk to a friend riding in **FIRST CLASS**!



Excuse me! How do I get to Boarding Gate 7?

Take the escalator up, then proceed down the corridor to the East Wing! You'll see Gate 7 clearly marked! Have a nice day, and may the Good Lord grant you happiness and make all your wildest dreams come true!



You were extremely helpful and very courteous to her! How come?

She's paying **FULL FARE** ... which means maximum profits! Of course, the minute she's boarded and locked in the plane, we can dispense with all the phony politeness!



Who are all those people lined up at the Passenger Service Counter?

They're arriving passengers who've landed here at JFK and discovered to their horror that their luggage has been sent on to Oslo! But don't you worry! It's our job to reunite passengers with their lost luggage!

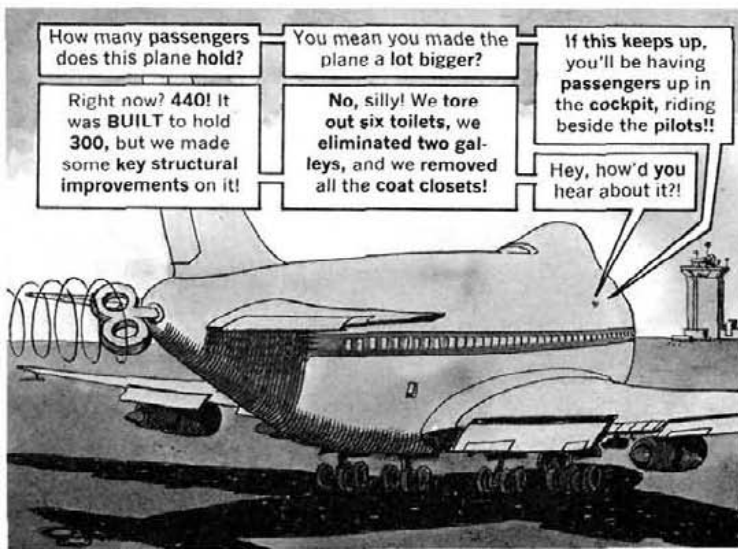
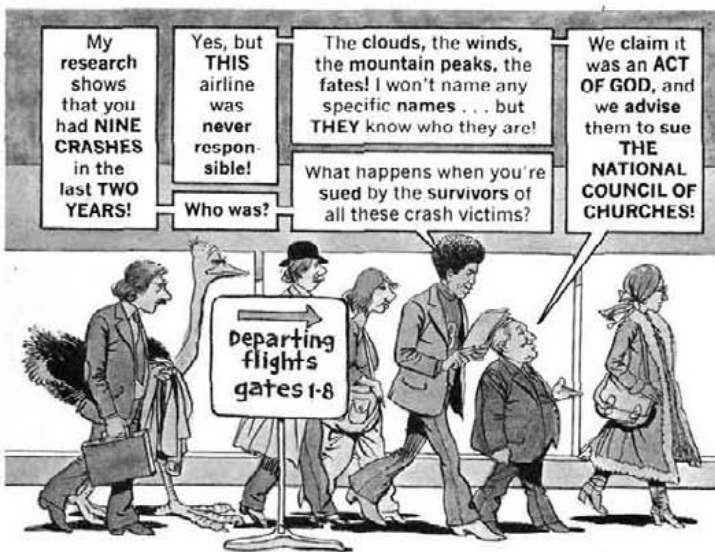
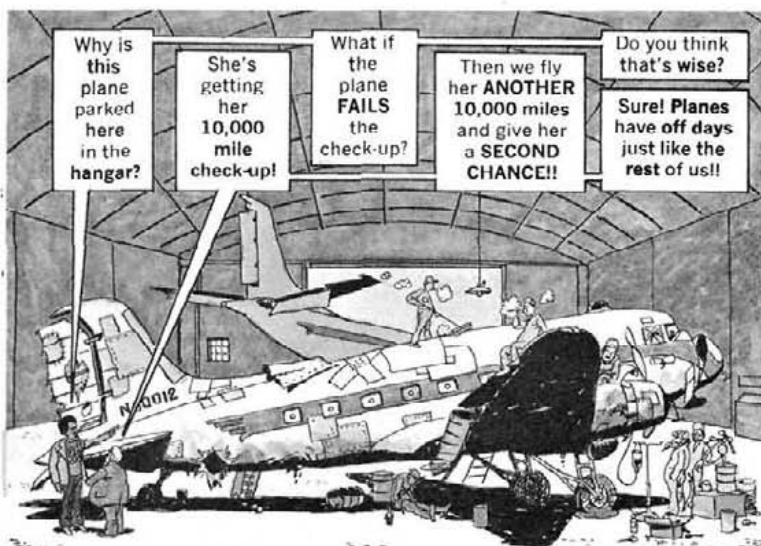
Does that take very long?

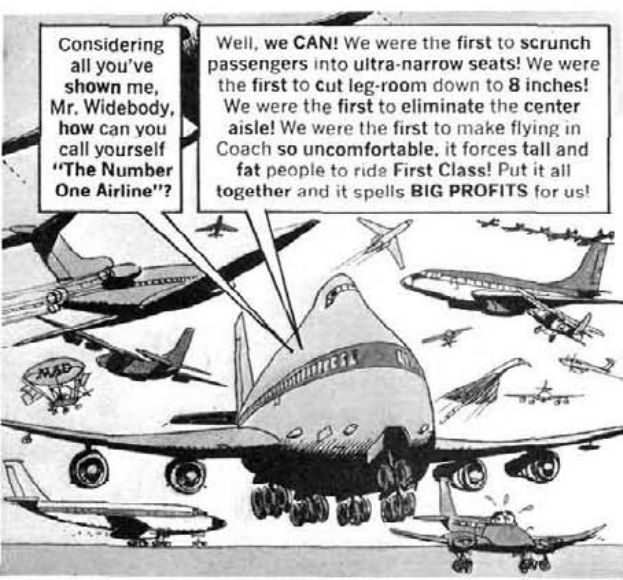
Well, a passenger has two choices! He can wait here for 72 hours ... until his luggage meets him! Or, he can fly to Oslo ... and be reunited with his luggage in only a few hours!

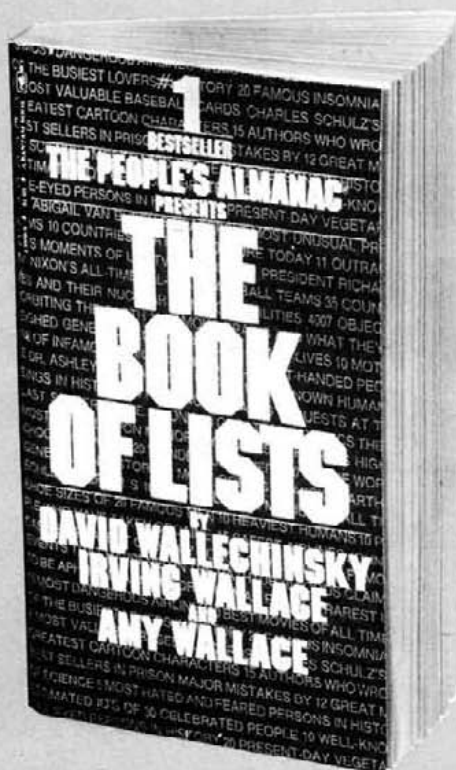
Doesn't that require buying another ticket?

You're starting to get the picture!

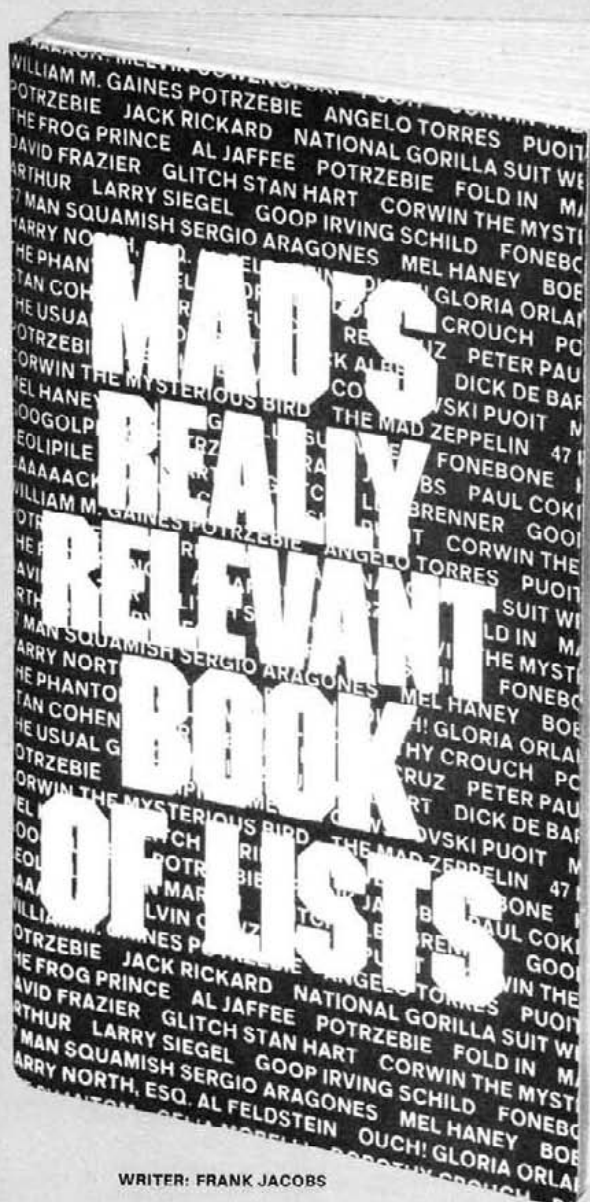








One of the most popular books in recent years is "The Book Of Lists." It's loaded with lists, such as "11 Prominent Coffee Drinkers," "10 Famous Snorers," "17 Animals With Pouches" and "The 12 Heaviest Humans." The only problem is: the book doesn't have much to do with everyday living! So MAD has done its usual thing, and now presents—



WRITER: FRANK JACOBS

THE 8 EXPRESSIONS CAUSING THE GREATEST FEAR

1. "It's spreading."
2. "The I.R.S. is calling."
3. "Hold it right there, muthuh."
4. "I am trying to stop!"
5. "We're not alone."
6. "You're being traded to Cleveland."
7. "I can't kill it."
8. "There's no cause for alarm."



THE 8 MOST EFFECTIVE MEDICAL COP-OUTS

1. "It's going around."
2. "It's all in your mind."
3. "It's probably inherited."
4. "It's too early to tell."
5. "It's too late to do anything."
6. "We'll run some tests."
7. "We'll run more tests."
8. "The tests are inconclusive."



9 VERY UNSUCCESSFUL PICK-UP LINES

1. "Would you like to see my boa constrictor?"
2. "Is that a false nose?"
3. "You look just like a hooker I knew in Fresno."
4. "I'm drunk."
5. "Hi, my friends call me Creepy."
6. "Would you like to come to a party in my toolshed?"
7. "I just threw up."
8. "You're ugly but you intrigue me."
9. "I had to find out what kind of woman would go out dressed like that."



6 COMMENTS TO AVOID MAKING WITH A WOMEN'S LIBBER

1. "What's happening, baby?"
2. "Whaddya expect from a woman driver?"
3. "You're an elegant broad."
4. "She does it as well as a guy."
5. "What do you think of girl jocks?"
6. "So long, kid."



6 SUREFIRE LINES TO GET HIM TO BREAK OFF THE RELATIONSHIP

1. "I do karate chops in my sleep."
2. "I'm into not bathing."
3. "I collect dead spiders and keep them in jars in my closet."
4. "I start out the day with raw onions."
5. "I'm pregnant and I don't know who the father is."
6. "My Uncle Vito and his capo want to talk to you."



9 LEAST INSPIRED MAD PREMISES

1. The Lighter Side of Terrorism
2. Terminal Diseases to Match Your Career
3. You Know You Should Change Your Sex When ...
4. Hysterical Logarithms
5. Don Martin Looks At Tulsa
6. If Famous Celebrities Were Into Strip-Mining
7. The Degenerate's Mother Goose
8. Mad's Busboy of the Year
9. If Albanian Women Played Baseball



8 MEMORABLE MODERN DISASTERS

1. The Susan B. Anthony dollar
2. Billy Carter
3. "Star Trek—the Motion Picture"
4. The San Diego Padres
5. Ilie Nastase
6. "The Gong Show"
7. The U.S. Postal Service
8. "Super Train"



9 PIECES OF FLATTERY WE COULD DO WITHOUT

1. "You're a helluva good loser."
2. "You're really terrific to put up with my playing around."
3. "You're lucky—most men would have fractured both arms."
4. "You're brave—most men would have passed out from the pain."
5. "You take insults beautifully."
6. "You may not be good-looking, but you're sweet."
7. "You've been calm and cool all through this earthquake."
8. "You've taken your bankruptcy like a man."
9. "You never flinched when they mugged us."



7 POLITE COMMENTS YOU CAN MAKE TO A BORE WHICH SOUND LIKE YOU'RE LISTENING WHEN YOU'RE REALLY NOT

1. "Is that so?"
2. "Go on."
3. "Interesting."
4. "I didn't know that."
5. "Mmmm."
6. "Mmmm?"
7. "Mmmm!"



8 NAMES NOT TO NAME YOUR BABY BOY

1. Attila
2. Rasputin
3. Darth
4. Rover
5. Richard Milhous
6. Ayatollah
7. Satan
8. Betty Sue



THE 7 LEAST BELIEVABLE COMMENTS

1. "Your check is in the mail."
2. "This won't hurt."
3. "I don't do this with every guy."
4. "He won't bite."
5. "I've got the perfect girl for you."
6. "No jury would ever convict you."
7. "Give us a call the next time you're in town."



THE 8 LEAST COMFORTING PIECES OF GOOD NEWS

1. "Be glad it's only your transmission."
2. "We only have to pull the front ones."
3. "We know who fire-bombed your house."
4. "At least they didn't steal the silver."
5. "With good behavior, you'll be out in 10 years."
6. "He's alive—what's left of him."
7. "The blotches will disappear in time."
8. "Don't kill him—just work him over."



8 TOPICS TO STEER CLEAR OF AT A FORMAL DINNER

1. Descriptions of bread-mold.
2. Coping with the runs in Mexico.
3. Slaughter methods at the Chicago Stockyards.
4. Trunk murderers.
5. Raw sewage.
6. Leprosy.
7. Torture techniques in Turkish prisons.
8. Jungle rot.



7 UNSOLVED MYSTERIES OF MODERN MAN

1. Why is the shirt you want to buy available in every size but yours?
2. Why does your air-conditioner conk out during the worst heat-wave of the year?
3. Why does that celebrated "cold pill" bring relief to everyone but you?
4. Why does your plane leave from the most distant gate in the terminal?
5. No matter how many peanuts there are in a bowl, why do you eat all of them?
6. In a bar, why does the most obnoxious drunk strike up a conversation with you?
7. Why isn't this article listed in "The 9 Least Inspired Mad Premises?"

PEST-ASIDE DEPT.

A few years ago, a new group of social activists appeared on the national scene ... the militant anti-smokers. Through their efforts, smoking is now restricted in many public buildings, restaurants, businesses, elevators and most forms of

PUBLICALLY PROHIBIT

ARTIST: JACK RICKARD



Giving away the end of a movie to a person or persons who have not seen the film was federally outlawed in 1982 after Franz Grubernik, of Anaheim, California, caused a riot in the lobby of the Primo Theater in Los Angeles by revealing the shocking conclusion to Brian De Palma's latest suspense thriller, "Pressed To Kill," to 350 people at the premier, including Mr. De Palma.



The AMA had little criticism for this piece of government legislation concerning the Medical Profession. After being victimized for years by persons attempting to chisel free diagnoses from them at parties, tennis courts, etc., the Medical Community welcomed this statute to the books. Now, people soliciting gratis medical opinions are liable to a mandatory examination by a Proctologist with cold hands.



Until enactment of this 1982 law, guests who arrived early for dinner parties were merely considered inconvenient. However, it was quickly passed after the French Ambassador, his watch still set on Paris time, arrived six hours early for a party at the Spanish Embassy, stumbling upon the wife of the British Ambassador, the Mexican Ambassador and the entire Italian Embassy staff engaged in activities outlawed by the Geneva Convention.



Federal Law HR-79-144, enacted in 1983, prohibits the showing of grandchildren's photos to strangers in public buildings or on common carriers without the express written consent of the strangers. The penalties provide for fines up to \$300 for each offense, and/or the forced viewing of home movies of the arresting officer's own family on vacation.

transportation. But now that we have restrictions established for smoking, will we be able to ignore the other bad habits that we drive each other crazy with? MAD predicts that we'll someday wind up with laws and regulations like these

ED BAD HABITS OF THE FUTURE

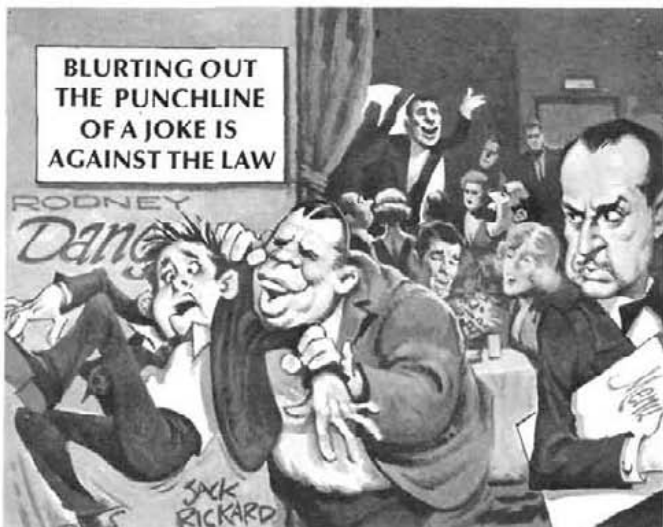
WRITER: DENNIS SNEE



First enacted in New York on a trial basis, this popular law thwarted rubbernecks and cheapskates alike in their quest for a free peek at the news. Reading over other people's shoulders is virtually non-existent today, largely due to the harsh penalties imposed by this law. Offenders can be sentenced to as many as thirty days of reading a train schedule through a fat person's legs if convicted.



After a rash of suicide attempts by elevator operators driven to near-insanity by being asked repeatedly if it was hot enough for them, Congress passed this law in 1984. In addition, the law prohibits asking tall people "How's the weather up there?", etc. Only a last minute lobbying effort by The Optimists of America prevented "Have a nice day!" from being included in the long list.



Would-be comics have criticised this 1983 "Punchline Law" since its adoption, but it has discouraged those social bores from killing other people's jokes. The law also makes eviction of drunks and hecklers easier. And violators are now dealt with severely. Sentences range from forced labor in a Gag-Novelty Shop, to mandatory attendance at a Henny Youngman nightclub appearance.



Loss of private phone service and a stiff fine can result if anyone reaches a wrong number and hangs up without (1) expressing regrets for the inconvenience and (2) identifying himself. This 1982 statute also provides additional heavy penalties for wrong numbers made after midnight, or any time when causing persons to wake up, or interrupt a shower or bath or any other activity of a priority nature.

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LETTERS DEPT.



"DULLUS"

I would like to congratulate Mort Drucker and Lou Silverstone for their satire of "Dallas." The satire was better than the show!

Jonathan Morga
Penfield, NY

That doesn't say much for the satire! —Ed.

After a satire like "Dullus," the big question around the country will be "Who shot L.S.?"

Billy Charnock
Charleston, WV

Did you ever notice that the Ewings always breakfast outside, next to the horsefields? And did you also ever notice that they never seem to be bothered by the stench associated with a horsefield? Do you know why? It's because the Ewings bought the wind, so they can make it blow whatever way they want!

Kathy Lozenski
Ontario, Canada

I have just one question for your artist Sam Viviano: Who is the six-fingered man you have portrayed on the cover shooting J.R. Ewing? Maybe Freddie Silverman?

William J. Keogh
Norwalk, CT

No, it couldn't be Silverman. With his luck, if "Dallas" was on NBC, whoever shot J.R. would have missed!—Ed.

"UNSUNG CROSSINGS"

Dennis Snee's "Unsung Crossings" was great! But he forgot one: "Tourist Returns From Hawaii Without 'Here Today, Gone To Maui' T-Shirt"!

Robert Orr
Solvang, CA

ALFRED LOOK-ALIKE?

In the April 18 issue of "TV Guide," an article reported that ABC News and Sports President Boone Arledge used to make jokes about how "Nightline" anchorman Ted Koppel looks like Alfred E. Neuman. I wondered why I never saw Alfred and Ted together!

Bruce Liber
Egbertsville, NY

We asked Ted Koppel about looking like Alfred. Here's what he had to say...—Ed.

I wouldn't make too much of the resemblance. Old Alfred E. has survived innumerable assaults on his character, but suggesting that he looks like a journalist (and a television journalist to boot) may be more than even that durable dummy can survive. Personally, I think he looks more like Prince Charles!

Ted Koppel
ABC News
Washington, D.C.

"UNDRESSED TO KILL"—US!!!



Tony Perkins in "Undressed To Kill"



Tony Perkins Ready To Kill!

Get the point!

Anthony Perkins
Los Angeles, CA

JUMPING OFF THE BANDSTAND

On the whole, I'd rather be in Philadelphia than in MAD Magazine!

Dick Clark
Los Angeles, CA



Dick Clark Takes A Break While Taping "American Bandstand" To Check Out MAD

We're Off And Running... Again!



And it's...
OUTRAGEOUS PREMISES
 ...leaving the gate!
HYSTERICAL SATIRES
 ...taking the lead!
RIDICULOUS TAKE-OFFS
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There are even less advantages to working for him!—Ed.

Cathy Gaines Mitsud
 Philadelphia, PA

Back in 1958, in issue #43, my mother asked you to print my baby picture and you did. Now, here it is 23 years later, and I'm asking you to print my wedding picture. I hate to say it, but... having my picture appear on the Letters page of MAD has been just about the only real advantage to being the daughter of the publisher!

PURE NEPOTISM

Your version of "Ordinary People" had me laughing so hard that my parents took me to see a psychiatrist!

Gary D. Tubert
 Milton, WI

I saw the movie "Ordinary People" and found it extraordinarily boring. Then I read your "Extraordinary People" satire, and y'know what? I found your satire, about the same calibre as the movie, only less funny.

Good point! But then again how can we believe your letter when it, too, is in MAD!

How can you possibly believe George Hart and Paul Cobers' "How Can You Possibly Believe..." article when it was published in MAD Magazine?

Scott Alexander Kennedy
 Cos Cob, CT

David Kushner
 Tampa, FL

"HOW CAN YOU POSSIBLY BELIEVE...?"

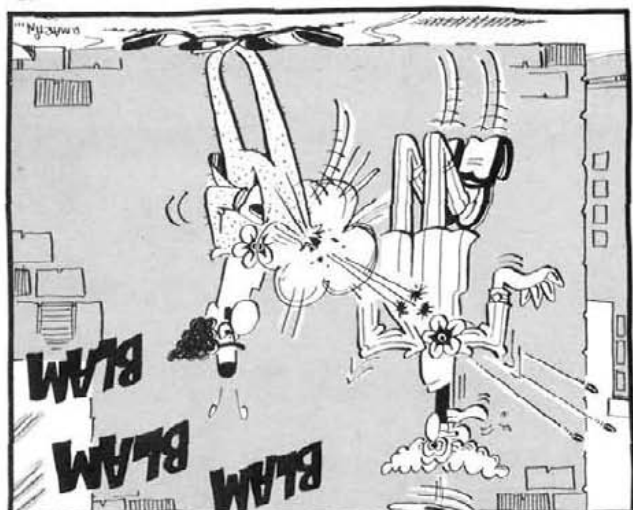
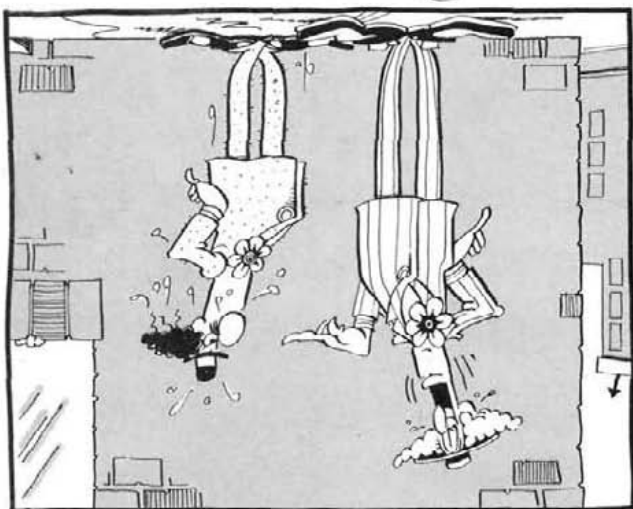
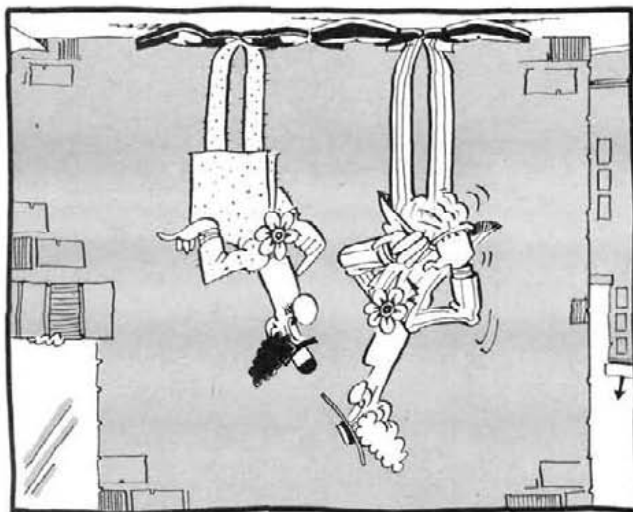
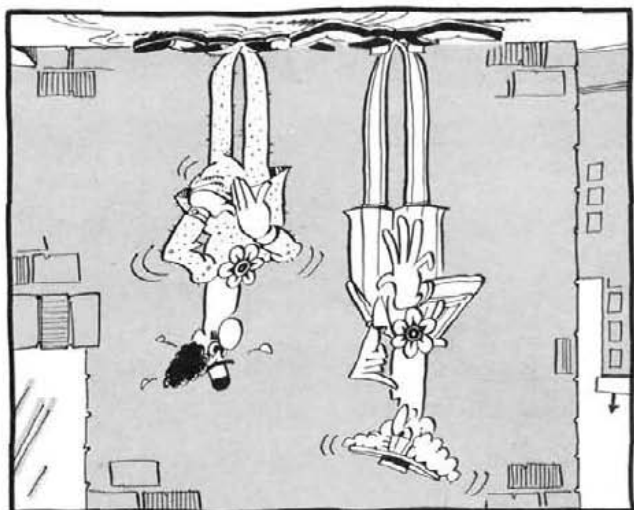
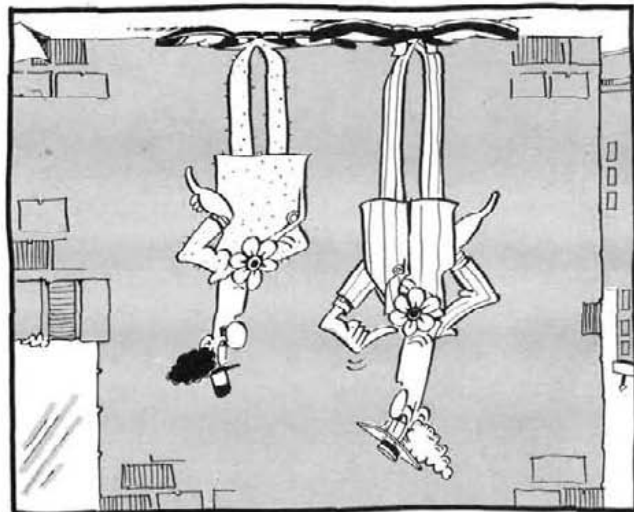


Above: Cathy Gaines and Steve Mitsud. A Marriage That Was "Made in Heaven" (But Assembled in Philadelphia...)

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ONE BLAZING HOT DAY ON MAIN STREET

DON MARTIN DEPT. PART II



HUMPTY DUMPTY

as told by a
LAWYER



Humpty Dumpty sat on a wall;
Humpty Dumpty had a great fall;
"The bricks of the wall," said his lawyer,
"were loose;"
"We've got a good case, so we'll sue
Mother Goose!"
Humpty's lawyer got a big trial;
Humpty's lawyer won it with style,
Took Mother Goose for a million, did he,
Of which he got half, which is not a bad fee!

TWEEDLE-DUM AND TWEEDLE-DEE

as told by a
FASHION DESIGNER



Tweedle-Dum and Tweedle-Dee
Created women's clothes;
And ev'ry fashion they designed
The women always chose.
They introduced a seaweed belt,
A skirt of styrofoam;
They fashioned fancy dresses made
Of hamster fur and chrome.
They came out with a burlap blouse,
A yak coat long and shaggy,
A pair of slacks made out of straw,
A gown shaped like a Baggie.
"It's plain to see," said Tweedle-Dum,
"It's also clear," said Tweedle-Dee,
"We don't like women much!"

LITTLE BOY BLUE

as told by a
BOOKIE



Little Boy Blue,
Come bet the Rauns;
They're playing the Cowboys,
Put down 50 clams!
Little Boy Blue,
The Chieft will win;
They'll murder Miami,
So send it all in!
Little Boy Blue,
The Bears are hot;
They'll ruin the Raiders;
It's sure worth a shot!
Little Boy Blue,
You lost your bet;
Do you want the spread
Monday night on the Jets?

TAFFY WAS A HITMAN

as told by a
MAFIA DON



Taffy was a hitman;
Taffy made good bread;
Taffy pulled a double-cross
And killed his Capo dead.
Taffy had an alibi,
But his mob could tell
Taffy's tale was full of holes;
Now Taffy is, as well!

supplied with verses dealing with their particular jobs and professions? Then they could inspire their kids with



ENTED DOSE

LITTLE MISS MUFFET as told by a GOSSIP COLUMNIST



Little Miss Muffet
Is sharing her tuffet
With Bo-Deep and Solomon Grundy;
They say Georgie Forgie
Was seen at an orgy
With Old Mother Hubbard last Sunday.
Seems Little Boy Blue
Gets it on in the shoe
"Cause he's heard the Old Woman is kinky;
And as for Jack Sprat,
Well, his wife left him flat
And is living with Wee Willie Winkie.

AS I WAS GOING TO ST. IVES

as told by a
DOCTOR



As I was going to St. Ives
I met a man who had the hives,
A woman with a fractured hip,
Two cyclists in a head-on crash,
A tourist with a dreadful rash,
Six barefoot girls with broken toes,
A shepherd with a twisted nose;
How many people did I tell to call my nurse
For an appointment during office hours after
I returned from playing golf at St. Ives?

TOM, TOM, THE PIPER'S SON as told by a PSYCHIATRIST



Tom, Tom, the piper's son,
Stole a pig and away he run;
His parents sent him here to me
To get intensive ther-a-py.
Tom, Tom, it's very clear,
Shows great progress in just a year;
I'm pleased to say that now he feels
Much more at peace each time he steals!

Parents love reading "Mother Goose" to their kids. The problem is that those old Nursery Rhymes don't prepare

youngsters for their future careers. Wouldn't it be a great idea if career-oriented mothers and fathers were

MAD'S CAREER-ORIENTED MOTHER GOOSE

ARTIST: PAUL COKER, JR. WRITER: FRANK JACOBS

MARY HAD AN LTD

as told by an
AUTO MECHANIC



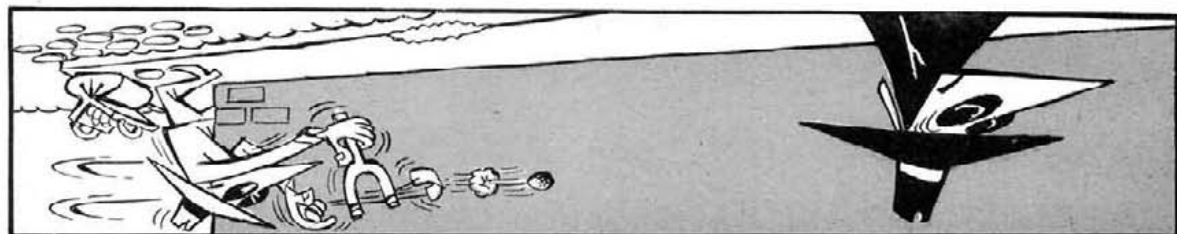
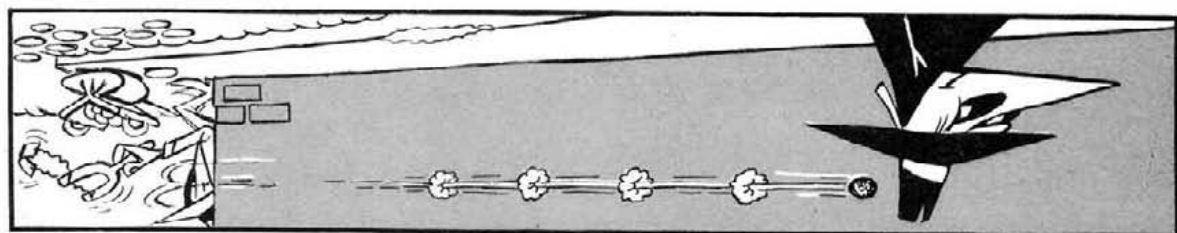
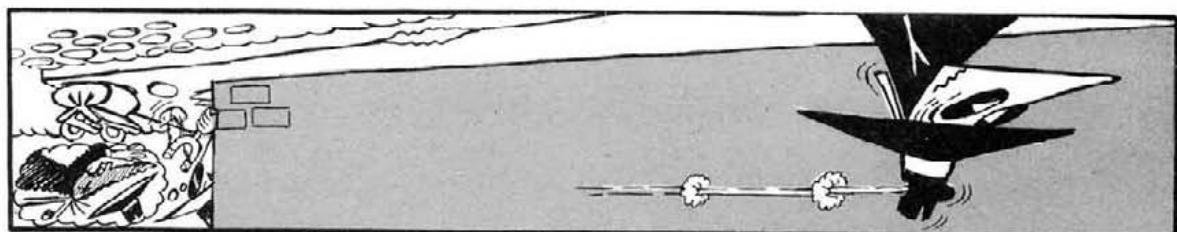
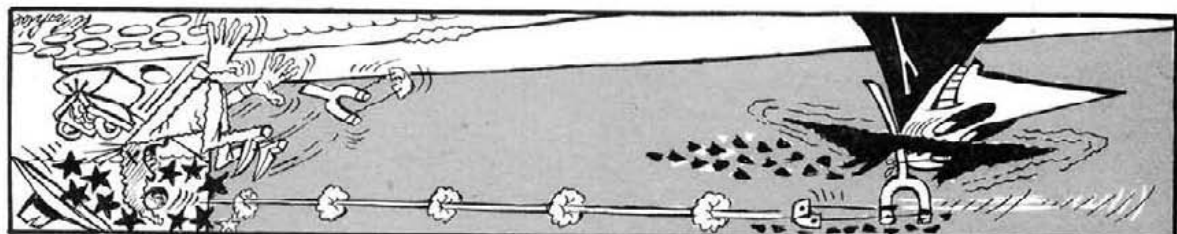
Mary had an LTD;
She drove it for a week;
And ev'rywhere that Mary went
She heard an awful squeak.
A fine mechanic, who
Declared that he would find the squeak
Before the week was through.
The squeak is gone and Mary's broke;
Nine hundred was the ticket.
He'd put a new transmission in—
And taken out the crickel!

JACK AND JILL

as told by an
ECONOMIST



Jack and Jill
Climb down their hill
With water for the nation;
Already, twice,
They've raised their price
To keep up with inflation.
Jack and Jill
More buckets fill;
They work until they totter;
But though they're beat,
They can't compete
With cheap, imported water!



THE BEACH



We're going to make our famous Incredible Human Pyramid! When we do, you take a picture of it!



Ready...!! ALLEY OOP...!!



Okay!!
Hurry up and shoot!
I CAN'T! Somebody's gonna have to come down here and show me how to WORK this darn thing!!

THE TELEPHONE



Hello, Helen? I can hardly hear you! It's a terrible connection! Anyway, listen! I finally got my telephone installed, and now I can tell you all of the juicy gossip I've been saving!



Dorothy and Brad are split-villie! He was playing around! Shirley is seeing a man old enough to be her father! Not only that, he's married! Ann moved in with some guy who's a real nerd! Beverly is pregnant! She says she's married, but I don't believe her!



Jane is hooked on Valium, and she's spaced out most of the time! I've been seeing this dreamboat of a guy! His name is Mike! He's got everything but a job! And... Helen, are you GETTING all this?



I don't know how she can, lady! This phone isn't CONNECTED yet!!

ACCIDENTS



OH, MY GOD!! WHAT HAPPENED TO YOU??



I had a SKATE-BOARD accident! How many times have I told you to wear a helmet? SKATEBOARD!!



Hundreds of times!

So why didn't you put it on??

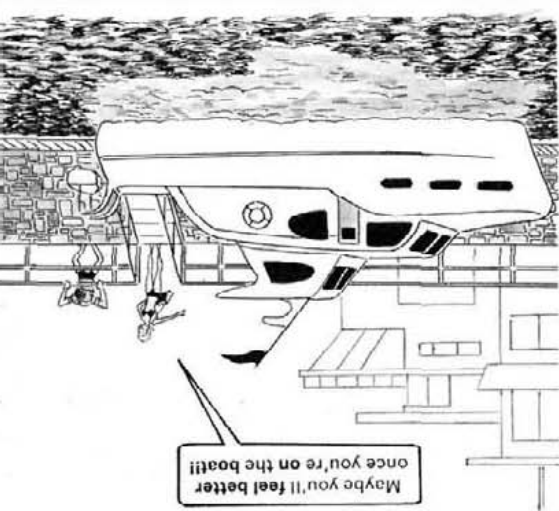
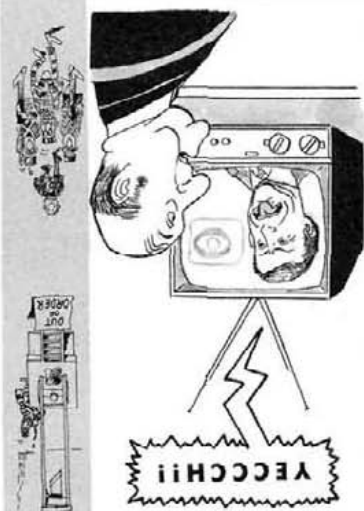


I was reaching up in my closet to GET it, when the skateboard FELL on me!!

THIS MATERIAL CLOSED FOR REPAIRS



BOATING



OBSESSIONS



TELEVISION



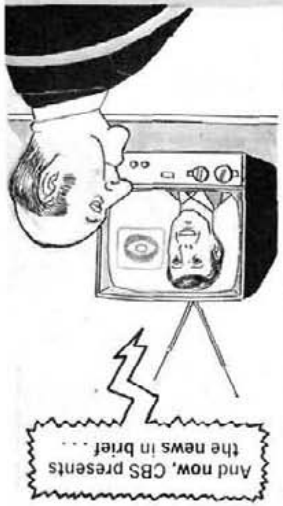
THE CAR



FOOD



TV NEWS



R SIDE OF...

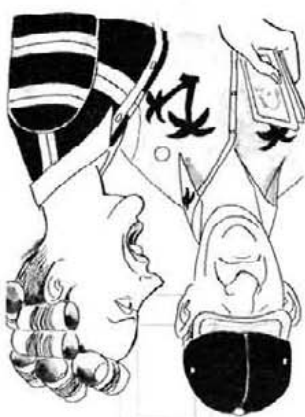
PUNISHMENT



Did you go to the store and pick up the snapshots like I asked you? You probably didn't! You never listen to me! You never remember anything! Oh, you DID get them! Well, thank God for miracles! Let me see them!



This shot is terrible! And this one is awful! And this one is stinks! And this one is rotten! And this one is horrible! And this one is catastrophic! In fact, this is the worst batch of pictures I have ever seen in my life!



You can't do anything right! You can't drive a car well! You can't change a washer in a faucet properly! You can't grapher, you're the WORST!!



Every picture you took of me has my MOUTH OPEN!!



Hey, Mikey! C'mon out an' play!! I can't! I'm grounded for a week!!



Nuthin'! Absolutely nuthin'! That's what bugs me! Can you imagine bein' punished for not doin' anythin'? Parents can be so cruel and sadistic sometimes!



I can UNDERSTAND bein' punished for doin' some-FAIR to be grounded for somethin'! I DIDN'T DO!! What didn't you do?

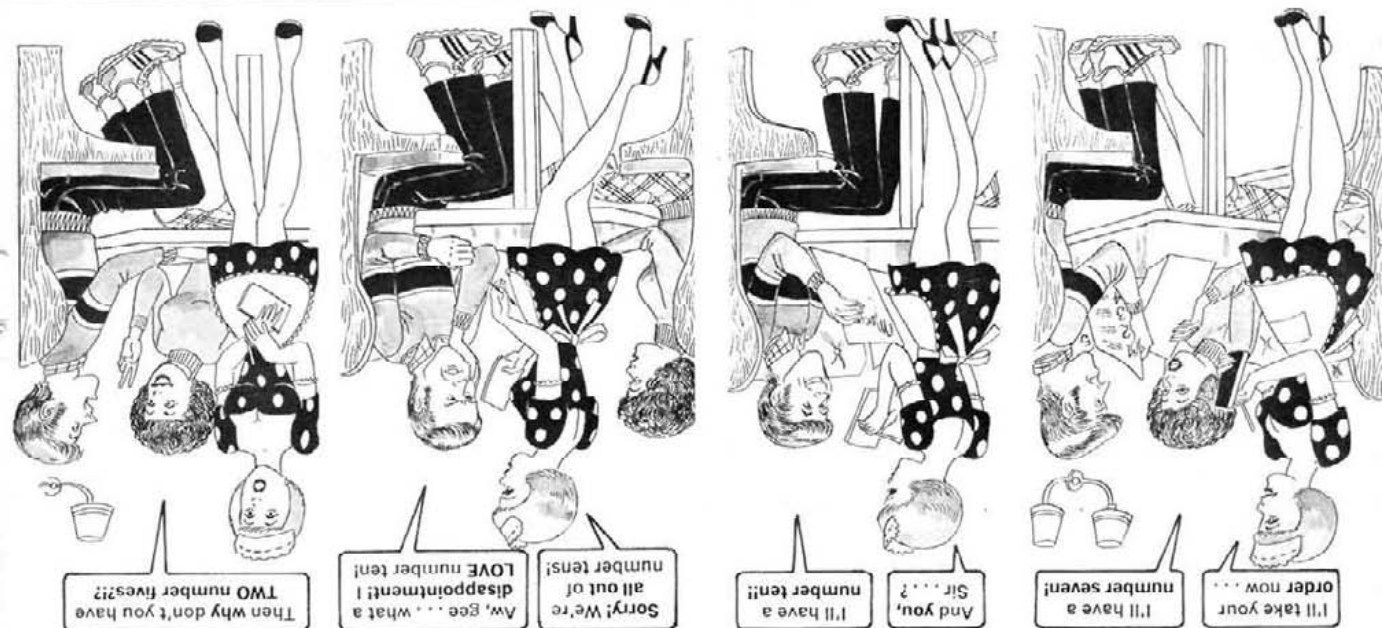


My homework!

THE LIGHT

BERG'S-EYE VIEW DEPT.

COLLECTIONS



DINING OUT



ARE..SOCIAL CRITIC

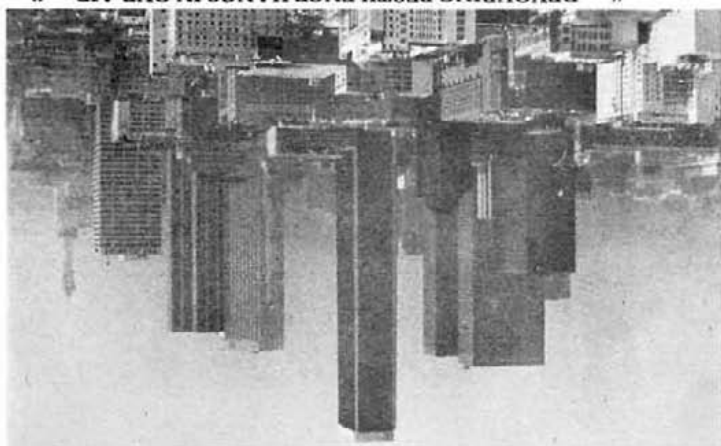
WRITER: HENRY CLARK

PHOTOS BY U.P.I.



"...SO WILD IN THEIR ATTIRE, THAT LOOK NOT LIKE THE INHABITANTS OF THE EARTH..."

Macbeth
Act I Scene 3



"...DEVOURING PESTILENCE HANGS IN OUR AIR..."

Richard III
Act I Scene 3



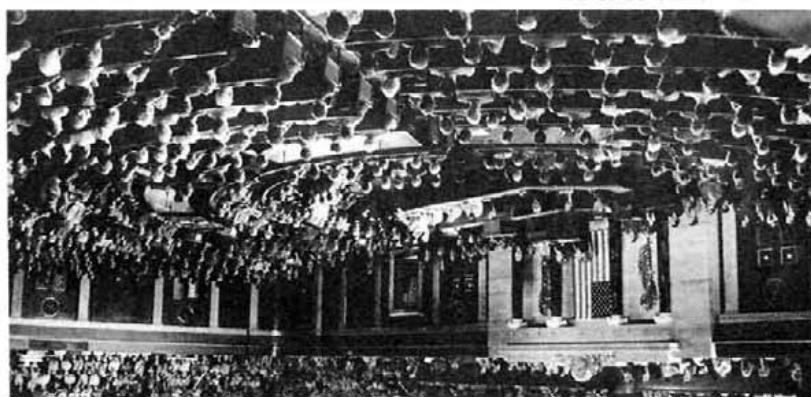
"...YOU STONES, YOU WORSE THAN SENSELESS THINGS!"

Julius Caesar
Act I Scene 1



"...HOW DANGEROUS IT IS TO JET..."

Titus Andronicus
Act II Scene 1



"...THEY SLACK THEIR DUTIES, AND POUR OUR TREASURES INTO FOREIGN LAPS..."

Othello
Act IV Scene 3



"...THIS THOU SEEST IS BUT A CLOUD..."

King John
Act V Scene 7

"...FELLOWS OF INFINITE TONGUE..."

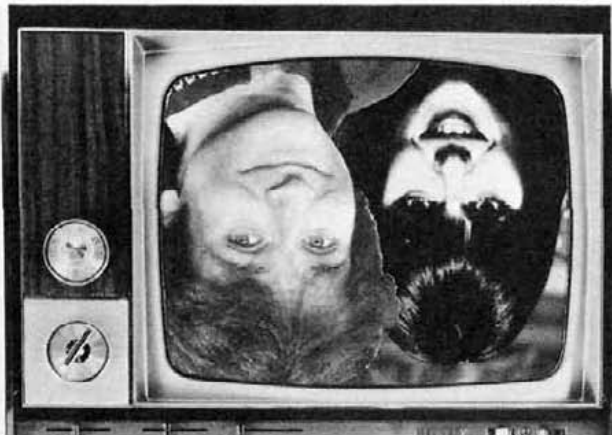
Henry V
Act V Scene 2

WILLIAM SHAKESPE



"I AM NOTHING, IF NOT CRITICAL."

Othello
Act II Scene 1



"...NOTHING BUT INEXPLICABLE DUMB-SHOWS AND NOISE..."

Hamlet
Act III Scene 2



"I HEAR A TONGUE, SHRILLER
THAN ALL MUSIC..."

Julius Caesar
Act I Scene 2

12



"ALWAYS A VILLAIN'S OFFICE OR A FOOL'S."

Timon of Athens
Act IV Scene 3



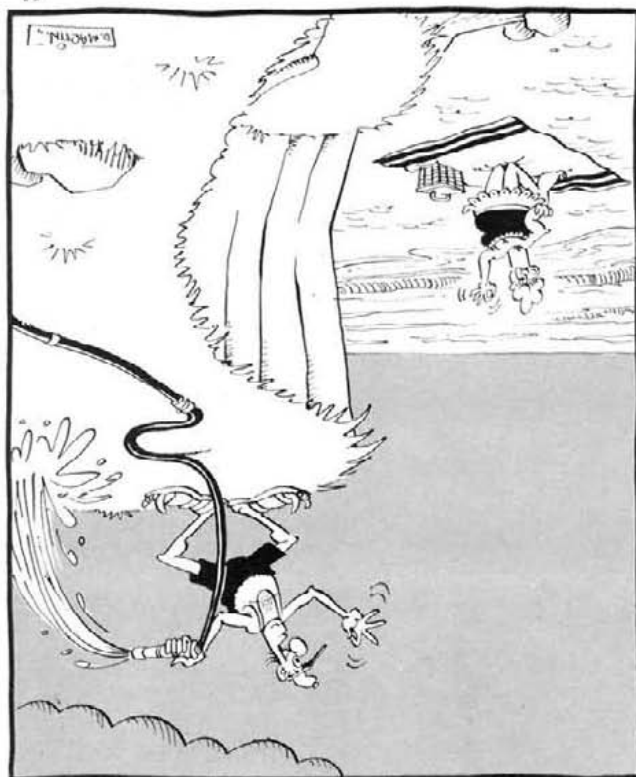
"DO NOT SEEK TO STUFF MY HEAD WITH MORE ILL NEWS, FOR IT IS FULL."

King John
Act IV Scene 2



"THAT IS THE WAY TO LAY THE CITY FLAT: TO BRING THE ROOF TO
ITS FOUNDATION, AND BURY ALL... IN HEAPS AND PILES OF RUIN."

Coriolanus
Act III Scene 1



ONE BLAZING HOT DAY ON THE BEACH

DON MARTIN DEPT. PART I



Smoking increases your chances of cancer, heart attacks, high blood pressure and emphysema! Heed the warning that you see on all cigarette packages! This has been a Public Service Announcement by the Surgeon General's office!!

The Government says smoking is dangerous to our health, and is doing everything to get people to stop smoking.



I've gotten hundreds of letters from my constituents that senior citizens are constantly being beaten and robbed of their Social Security checks! After all, this is an election year!!

A Congressman receives complaints from the people in his district, so he takes the problem before a "Committee."



Guilty!! Off with his head!
Next case!
Guilty!! Off with his ...

Foreign students, who aren't allowed to protest in their own country unless they want to risk being eliminated ...



We have to show those Russians that they cannot push us around! We must build the newest, most advanced and expensive missile system in the world! The only way we'll have peace is to show we're stronger than the Russians!

Conservative, anti-Communist politicians are determined to have bigger, better and more nuclear weapons than the Russians, no matter how much such a program would cost.



As long as I'm in office, I'll do everything in my power to see that your tobacco subsidies are increased! Smoking is an old American tradition!

But this same Government is subsidizing tobacco farmers with our tax money to keep them growing the filthy stuff.



Pardon me, sir! I'm from the "Congressional Committee to Study Abuses of Senior Citizens"! On the average, how many times a month are you beaten and robbed ... ?

Congress's solution to the problem? Not to do anything, but to appropriate a pile of money to study the problem.



Keep in line, kids!
Move those hecklers away!

... come to the U.S.A. and hold demonstrations to their heart's content ... mostly against America, while they're attending U.S. universities paid for by U.S. taxpayers, and being protected by American police paid for by ditto.



Of course we should sell the Russians wheat! Why should our farmers lose money? And it's not fair to ask our industries to sacrifice profits by not selling its products to the Russians! "Free Enterprise" is The American Way!!

These same politicians are in favor of selling wheat to the Russians (to feed their army), highly-sophisticated computers (to help them devise a defense against our new missiles), and almost anything else they'll want to buy.

MADNESS

WRITE: LOU SILVERSTONE



REAL LIFE

ARTIST: HARRY NORTH

An inefficient automobile company loses a ton of money, and the U.S. Government comes galloping to the rescue.



A city tottering on the brink of bankruptcy builds an expensive stadium, and leases it to a team at a loss.



When someone is the victim of a crime, the newspapers publish every intimate detail about his (or her) life.

BLONDE ATTACKED IN PARK



Ellen Goober, a 34-year-old blonde, who lives at 234 E. Elm Street, Apt. 3-A, phone number 553-4598, was walking her dog in the park last night when she was attacked and robbed. She was taken to East Long Beach Hospital for treatment, and is currently in Room 2284. Her condition is reported as guarded. The attractive blonde is employed by the E. C. Advertising Company as a Secretary, and (continued on page 21)

ELLEN GOOBER, ATTACK VICTIM

But some poor schlub needs a loan to stay in business, and the U.S. Government and the banks lend him zilch.



And this same city has to cancel practically all of its High School sports programs because it's short of funds.



But the creep who is tracked down and arrested... who committed the crime, has his privacy protected by law.

BLONDE'S ASSAILANT CAUGHT



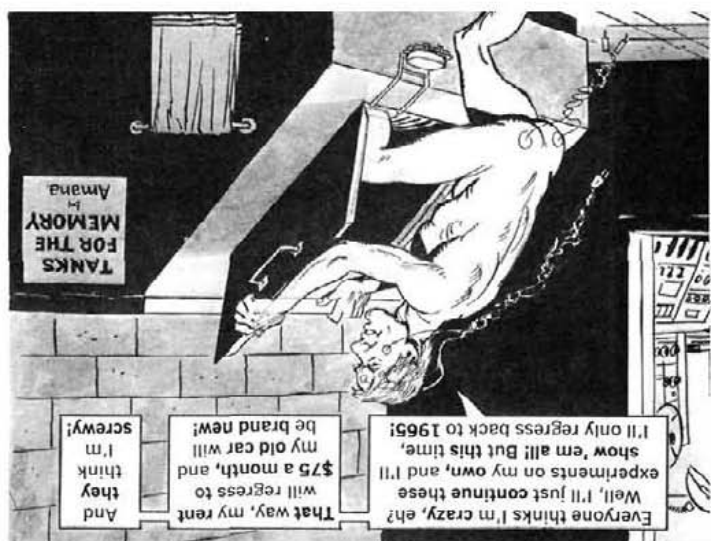
Police, today, apprehended an alleged youth suspect who they believe is allegedly responsible for the wave of muggings that have taken place in the park in the last six weeks! One of the most recent attacks was made on Ellen Goober, a 34-year-old attractive blonde secretary, who lives at 234 E. Elm Street. The name of the alleged suspect is being withheld due to his age.

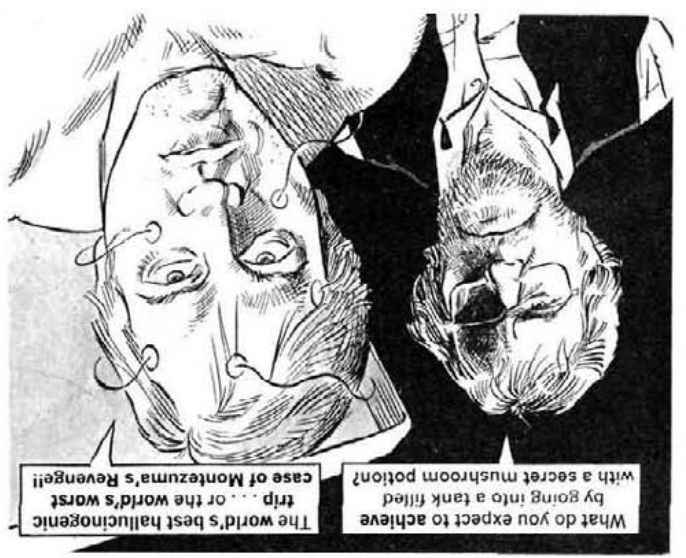
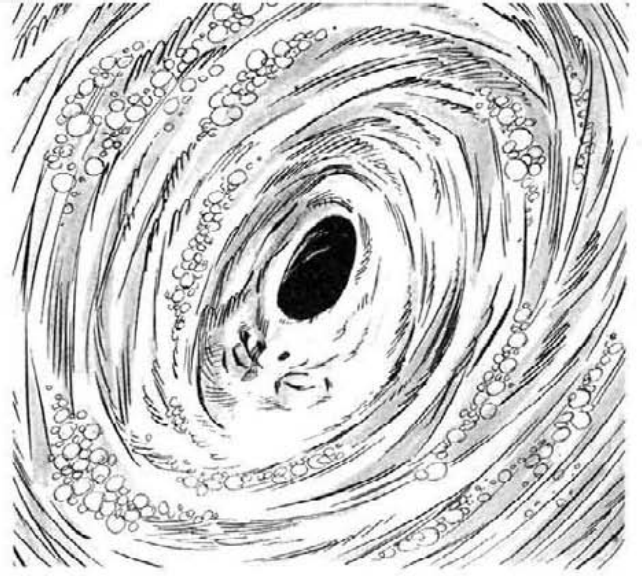
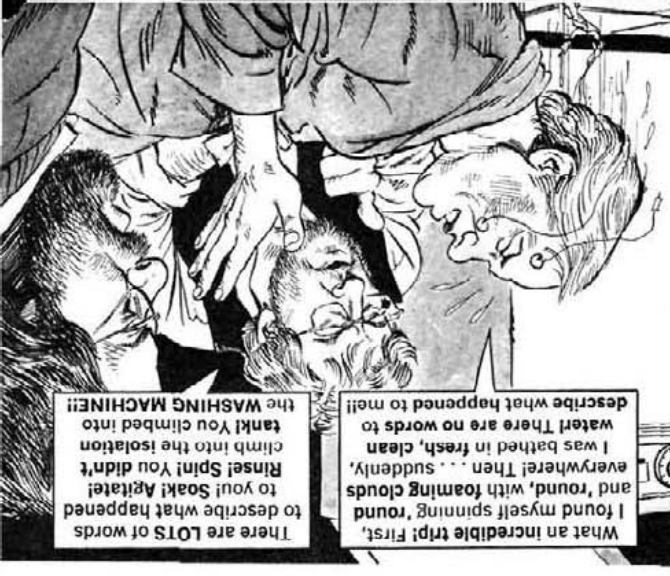
ELLEN GOOBER, ATTACKER CAPTURED



KABLOOM!!









No... I mean, anything REALLY strange?
What... what happened?
After you took the secret potion, you chewed up a live lizard... and then made love to a snake!



What'll happen spot! The spot will turn into a white line! The white line will lead you down a road to the limits of your imagination! First, you'll see a Collector. Then, a Toll Collector. You'll love it! Drink, Gringo! Drink up! L'Chalm!



These are primitive people! They don't have ketchup! They have to season the soup with whatever is around!!
My God! He's cutting my hand and letting it bleed into the soup! I've heard of The Man Hand-ers, but this is ridiculous!!
is ridiculous!!
Hand-ers, but this is ridiculous!!



The Chief says you may take part in the secret Mushroom soup ceremony! It's \$5.00 for a cup... \$8.00 for a bowl!



Enemy, I'm off to Mexico to an isolated Indian village, to take part in an ancient ceremony known as "La Soupa De Mushroom Por Uno A La Campbell's"! Oddie, why must you put every known substance into your body? Because I want to go beyond mind, beyond body, beyond self! You're part-way there! You're already beyond help, beyond reason and beyond BELIEF!

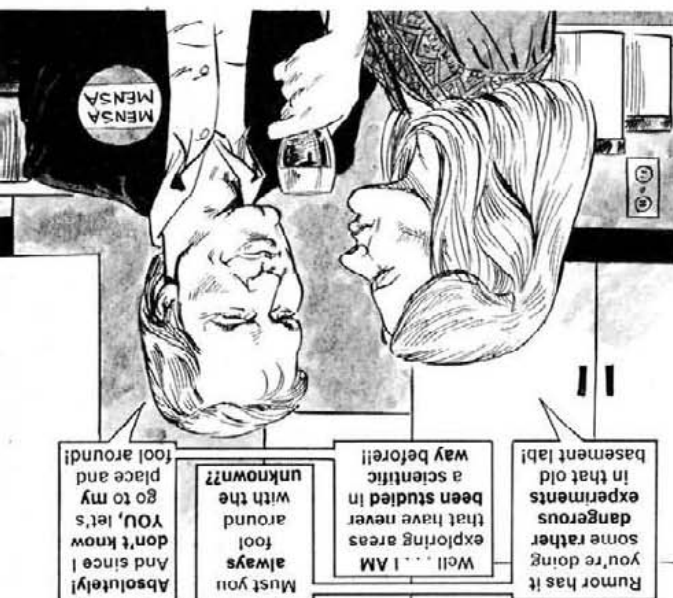


Well, I think that we should get married!!
Now THAT frightens me!
No, not in the least! doesn't it frighten you?
deprivation... all those hallucinogenic drugs...
Oddie... all that sensory

ASSAULTED STATE

WRITER: DICK DE BARTOLO

ARTIST: ANGELO TORRES



Every once in a while, a motion picture comes along that exhilarates the senses, expands the imagination, and explores the unknown. Unfortunately, this is not one of those movies! The only new technique this movie employs is to have the actors all speak their lines at the same time. MAD applauds said new technique in this movie. The stars don't have to know their lines well, and the audience hears all that boring dialogue in 1/3 the normal time. And when all that pseudo-scientific mumbo-jumbo and all those drug trips are thrown at you, the film leaves you in an



Artwerp! Come and get me out! This isolation tank, and all the drugs I've taken, have given me unbelievable hallucinations! I saw wild, swirling colors and prehistoric symbols, and it was as if I was traveling centuries into the past! Art! You hear me? ART...!! DO YOU HEAR ME?

Huh? What? I'm sorry, Oddie! I fell asleep! This junk food I eat, with all its chemicals, gives me nightmares! I dream- ed I saw wild, swirling colors and prehistoric symbols, and it was as if I was traveling centuries into the past!

How long have I been in here? Five hours? Wow! All that death and blood and killing and destruction I saw! It only seemed like an HOUR!

You're having fun! Time FLIES when you're having fun!

We're delving in- side of the work areas, Art! Out- areas, Art! Out- of Curl & Elder, who ELSE has ever done this kind of thing?

Laurel & Hardy, Martin & Lewis, Rowan & Martin, to name a few!



MAD

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"With most movies today, the only thing left to the imagination is the plot!"—Alfred E. Neuman

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VITAL FEATURES

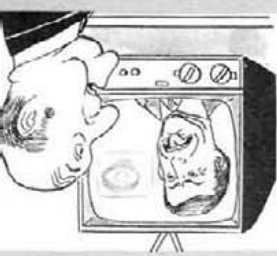
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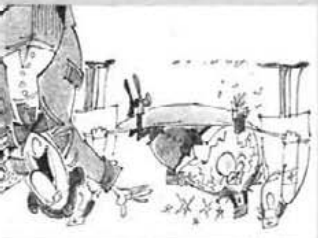
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DON MARTIN'S "ONE BLAZING HOT DAY ON MAIN STREET" Pg. 23



ARTIST & WRITER:
AL JAFFEE

THOUSANDS OF NEW IDEAS HAVE BEEN SUGGESTED TO MAKE
POSSIBLE THIS CREATURE'S SURVIVAL, BUT ALL SENTIMENTAL
SERMONS ARE WORTHLESS WHEN IT REFUSES TO FOLLOW ADVICE



A1

FOLD THIS SECTION OVER LEFT

B1

FOLD BACK SO "A" MEETS "B"

**WHAT ANCIENT
SLOW-MOVING
CREATURE IS
THREATENED
WITH
EXTINCTION?**

Evolution has taught us that "speed" is one of the elements necessary for the survival of the fittest. Slow-moving creatures have difficulty surviving in a fast-moving world. To find out what the next sad victim of progress could be, fold in page as shown.

MAD FOLD-IN
HERE WE GO WITH ANOTHER RIDICULOUS

FOLD PAGE OVER LIKE THIS!



...AND YOU'LL FLIP OVER "POPEYE"!



WAX

DOUBLE-FEATURE MOVIE ISSUE!